



## **Public Relations and Economic Development Sub-Committee**

**Date:** THURSDAY, 8 MAY 2014

**Time:** 3.15pm

**Venue:** COMMITTEE ROOM - 2ND FLOOR WEST WING, GUILDHALL

**Members:** Mark Boleat (Chairman)  
Deputy Michael Cassidy  
Roger Chadwick  
Stuart Fraser  
Sir Michael Snyder  
(3 Deputy Chairmen appointed by the Grand Committee this day)  
(5 vacancies to be filled by the Grand Committee this day)  
(Up to 4 Members Co-opted by the Sub-Committee from the Court)

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**John Barradell**  
Town Clerk and Chief Executive

# AGENDA

## Part 1 - Public Agenda

1. **APOLOGIES**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **TERMS OF REFERENCE**  
To note the terms of reference of the Sub-Committee as follows:-  
  
*To consider and report to the Grand Committee on all matters relating to the City Corporation's Economic Development, Public Relations, Public Affairs and Communication activities, including any related plans policies and strategies*  
  
**For Information**
4. **APPOINTMENT OF CO-OPTED MEMBERS**  
To appoint up to four Members co-opted from the Court of Common Council.  
  
**For Decision**
5. **MINUTES**  
To agree the public minutes and summary of the meeting held on 20 February 2014.  
  
**For Decision**  
(Pages 1 - 6)
6. **2014 PARTY CONFERENCE ACTIVITY**  
Report of the Director of Public Relations.  
  
**For Decision**  
(Pages 7 - 10)
7. **THINK TANKS ACTIVITIES 2010-2014**  
Report of the Director of Public Relations.  
  
**For Information**  
(Pages 11 - 22)
8. **BRUSSELS ANNUAL RECEPTION**  
Report of the Director of Economic Development.  
  
**For Decision**  
(Pages 23 - 24)
9. **INTERNATIONAL REGULATORY STRATEGY GROUP ACTIVITIES UPDATE**  
Report of the Director of Economic Development  
  
**For Information**  
(Pages 25 - 30)

10. **PRE-PRESIDENCY VISIT TO ITALY**  
Report of the Director Economic Development.

**For Information**  
(Pages 31 - 38)

11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

13. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

### **Part 2 - Non-Public Agenda**

14. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 20 February 2014.

**For Decision**  
(Pages 39 - 40)

15. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB-COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**